



Dear supporter of last years successful 2016 Youth Leadership Summit,

On **March 25, 2017**, Woodcraft Rangers NVISION will host its 2nd annual city-wide **Youth Leadership Summit** at Pasadena City College. With over **200 youth representing our 68** schools attending, this conference style event will be the culminating event and competition finals for the hundreds of elementary, middle and high school students currently participating in the NVISION Youth Advisory Board (YAB) program.

The YAB operates within Woodcraft Rangers' NVISION programs at inner-city Elementary, Middle and High Schools during after school programming. Guided by trained Woodcraft Rangers NVISION club leaders, students learn to build plans, create goals, participate in leadership and design community service projects at developmentally appropriate levels.

During the summit, several breakout rooms for small group workshops, led by community leaders, will allow our young men and women opportunities to improve their leadership skills.

Objectives

Woodcraft Ranger NVISION students have been developing, over the past several months, a plan of action to support a community need. They have been challenged to consider who would be their best collaborative partners, how best to spread the word, how to develop a budget and how to attract the appropriate community leaders to assist in championing their effort.

After creating this plan for action to address the identified need in the community, the youth will present their projects to a panel of community and business leaders on March 25, 2017.

Projects will be put into action in April of 2017.

Who will be at The Youth Leadership Summit?

- Over 200 of the brightest most passionate young people in the area – all from some of the toughest neighborhoods in the greater Los Angeles area.
- Community and Civic leaders
- State and local elected officials and their staff
- Business and Corporate leaders
- Education leaders

Why support this worthy effort?

Having served 1.1 million youth since its inception in 1922, Woodcraft Rangers is one of Los Angeles' most innovative and successful youth development providers of expanded learning.

These types of critically important “hands-on” experiences are solely funded through outside generosity. This year’s event has been partially supported through a grant from the Dwight Stuart Youth Fund and other foundation and corporate partnerships but the need is much greater.

Can I reach out to you again this year for support?...as a presenter?...as a judge?...training prior to the event?... as a sponsor? I'll reach out after Thanksgiving to see how we can best work together to try to do even better this year!

Thanks for all your support!

Chris A Johnson
CEO
Woodcraft Rangers



PURCHASE AN AD IN THE PROGRAM

SUMMIT JOURNAL AD SIZES AND RATES:

- Inside Front Cover (4" wide x 6.5" high) - \$250
- Inside Back Cover (4" wide x 6.5" high) - \$200
- Outside Back Cover (4" wide x 6.5" high) - \$250
- Full Page (4" wide x 6.5" high) - \$150
- Half Page (4" wide x 3.375" high) - \$125
- Quarter Page (2" wide x 3.375" high) - \$75

Ad space and artwork deadline: Friday March 15, 2017

Please contact Lea Klein for more information at:

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